
Owens F. Alexander, M.B.A.

Entrepreneur in Residence Instructor of Entrepreneurship

Academic Background

M.B.A. Louisiana State University, 1972

B.B.A. University of Mississippi, 1970

Non-Academic Experience

National

Entrepreneur-in-Residence, CONNECTS/Sprinboard (2006 - 2012), San Diego, California. Mentoring and coaching entrepreneurs and early stage technology companies. Provide advice on strategy, business plan development, strategic partnerships, investor presentations, and funding sources.

Various manager and director positions, Bellsouth Corporation (1973 - 1994), Jackson, Mississippi.

International

Chief Executive Officer, Co-Founder, Director, Real Phone Corporation (2007 - 2013), San Diego, California. Start-up firm that has developed a very unique mobile handset for worldwide consumer branding and promotional applications. The first product, LOGO Phone, is the thinnest and lightest in the world and completely voice operated. The GSM handset is positioned to create the new categories of “the second mobile phone”, and the corporate or institutional “branded mobile phone”.

Corporate Vice President – Strategic Initiatives, Titan Corporation (2004 - 2005), San Diego, California. Managed merger and acquisition activities, discontinued operations, and technology commercialization.

President and Chief Executive Officer, Titan Corporation (2001 - 2005), San Diego, California. Managed all functions for \$200M diversified international telecommunications business that included wholesale ILD using VoIP, mobile systems build and operate, enterprise networks utilizing broadband wireless local loop and VSAT technology, and complex systems integration. Substantial operations in Europe, West Africa, India, Mexico and carried international traffic to over 200 countries.

Senior Vice President – Global Telecommunications Group, Science Applications International Corporation (1997 - 2001), San Diego, California. Responsible for developing strategic alliances and managing operational relations with \$100M strategic telecommunications investment portfolio.

Senior Vice President - Group Manager - Utility Practice, Science Applications International Corporation (1997 - 2001), San Diego, California. Responsible for leading strategic development of SAIC’s commercial utility practice and managing various organizations providing solutions to the utility industry.

Senior Vice President – Retail Energy Marketing, Edison International (1994 - 1997), Rosemead, California.

