
Aleta Crawford, Ph.D.

Instructional Assistant Professor of Management

Academic Background

Ph.D. Mississippi State University, Starkville, MS, Strategic Management, 2002

M.B.A. Mississippi State University, Starkville, MS, Business, 1996

B.S.P.A. Mississippi State University, Starkville, MS, Accountancy, 1988

Academic Experience

Instructional Assistant Professor of Management, The University of Mississippi, Tupelo Campus (July, 2015 - Present), Tupelo, Mississippi.

Clinical Assistant Professor of Management, The University of Mississippi, Tupelo Campus (2003 - June, 2015), Tupelo, Mississippi. Classes: Principles of Management, Human Resources Management, Organizational Behavior, Management of Strategic Planning, Compensation Management

Visiting Assistant Professor of Management, Mississippi State University, Meridian Campus (2003 - 2002), Meridian, Mississippi. Classes: Principles of Management and Production, Business Policy, Advanced Human Resources; Strategic Management and Strategy Field Study (both MBA classes)

Lecturer and Doctoral Candidate, Mississippi State University (2001 - 2002), Starkville, Mississippi. Taught two Business Policy classes per semester as a full-time doctoral student

Graduate Teaching Assistant and Doctoral Student, Mississippi State University (1997 - 2001), Starkville, Mississippi. Instructor for Business Policy (two classes per semester)

Non-Academic Experience

National

Graduate Assistant and Master's Student, Mississippi State University (1996 - 1997), Starkville, Mississippi. Worked in the Graduate Studies of Business Office while pursuing the MBA degree.

Accounting Assistant, Mississippi State University Television Center (1988 - 1996), Starkville, Mississippi. Provided 12-month financial forecasting, analyzed financial data and compiled financial reports, compiled data for budget preparation, deposited and expended funds from university accounts (E & G fund), income (revenue) accounts, and grant accounts, extensively trained with Banner (the university's newest accounting program), working knowledge of using Banner to enter data as well as produce accounting reports.

Professor's Assistant, Mississippi State University (1987 - 1988), Starkville, Mississippi. Worked in the School of Accountancy as an undergraduate assistant. Test grading, computerized reporting, audit report analyses of various colleges and universities in preparation of a professor's dissertation.

Professor's Assistant, Mississippi State University (1986 - 1987), Starkville, Mississippi. Worked in Office of

Economics, Finance, and Applied Legal Studies as an undergraduate assistant.

Consulting

2012: Wiley Publisher, Reviewed an Organizational Behavior Textbook by Mitchell Neubert and Bruno Dyck, Reviewed an Organizational Textbook by Mitchell Neubert and Bruno Dyck, I was asked by Wiley Publishers via email to review a new Organizational Behavior textbook by Mitchell Neubert and Bruno Dyck.

2012: Wiley Publisher, Annie McKee's Book on Management, Reviewed Annie McKee's Management textbook, I was asked by Wiley Publishers via email to review a new Management textbook by Annie McKee.

2011: Pearson Publishing, Reviewed Effective Training Textbook by P. Nick Blanchard and James W. Thacker, Reviewed textbook: Effective Training by P. Nick Blanchard and James W. Thacker, I was asked by Pearson Publishing via email to review an updated version (5th Edition) of Effective Training by P. Nick Blanchard and James W. Thacker.

Paid Service

2013: Speaker/Teacher, Don't Miss Your Moment class/session, Taught for three days during an international leadership conference on how to use your individual core competencies to take advantage of opportunities that will benefit others, as well as, yourself.

2012: Speaker/Teacher, Restoring Others to Positions Once They Have Fallen, Taught for three days during an international leadership conference on the restoration process that must take place before restoring someone back into leadership.

2011: Speaker/Teacher, Benefits of Serving Your Leader, Taught for three days during an international leadership conference on being a servant leader.

Refereed Articles

Robinson, R. K., Nichols, D. L., Schafer, S., & Crawford, A. (2014). The Bursting Education Bubble: An Unwelcomed Message of the Coming Brave New World of Academe. *Southern Law Journal*.

Novicevic, M. M., Williams, L., Abraham, D. Reed, Gibson, M. C., Smothers, J., Aleta L. Crawford (in press, 2011). Principles of Outstanding Leadership: Dale Carnegie's Fok Epistemology. *Journal of Applied Management and Entrepreneurship*.

Robinson, R. K., Schafer, S. E., & Crawford, A. L. (2010). Gross V. FBL Financial Services: A Major Sea Change in Age Discrimination or Merely Maintaining The Status Quo. *Southern Law Journal*.

Long, R., Crawford, A., White, M., & Davis, K. (in press, 2008). Determinants of Faculty Productivity in Information Systems: An Empirical Analysis of the Impact of Academic Origin and Academic Affiliation. *Scientometrics*.

Papers Under Review

Long, R. , Alli, A., & Barnett, T. (2004). "The Effects of Academic Origin and Academic Affiliation on Research Productivity: An Empirical Investigation of Information Systems Faculty," Initial submission.

Non-Refereed Proceedings

Full Paper

Crawford, A., Gaylor, K., Wilkins, N., Smith, M., Tucci, J., Jacqueline Chestnut (2007). A Pledge of Allegiance: Corporate America and Universities Enhance the Classroom Experience. *Academy of Management Conference*.

Working Papers

Davison, H. K., Roedder III, W. C., Hamilton, B., & Crawford, A. L. (2010). "How Obsession with Money Affects Perceptions and Attitudes Regarding Pay," targeted for Journal of Business Inquiry.

Alli, A., Gaylor, K., Rodriguez, L., & Whitfield, G. (2005). "The Impact of Minority Faculty at Majority Institutions."

Alli, A. & Harrell-Cook, G. (2004). "Strategic Hiring Practices: The Impact of Status."

Alli, A., White, M., & Long, R. (2004). "Productivity Differences Between Management and Information Systems Faculty."

Alli, A. & White, M. (2004). "A Literature Review on Research Productivity and Status."

Presentation of Refereed Papers

International

Robinson, R. K., Schafer, S. E., & Crawford, A. L. (2010, March). *Gross v. FBL Financial Services: A Major Sea Change in Age Discrimination or Merely Maintaining the Status Quo*. Southern Academy of Legal Studies in Business, San Antonio, Texas.

National

Novicevic, M. M., Morf, D., O'Neal, S., Dorn, F., & Crawford, A. (2009). *How to Integrate HR and Internal Controls in Post-Enron Era: The Role of e-HRM*. North American Management Society, Chicago, Illinois.

Presentation of Non-Refereed Papers

International

Crawford, A., Gaylor, K., Wilkins, N., Smith, M., Tucci, J., Jacqueline Chestnut (2007, August). *A Pledge of Allegiance: Corporate America and Universities Enhance the Classroom Experience*. Academy of Management Conference, Philadelphia, Pennsylvania.

Crawford, A. (2006, August). *Diversity in Action*. Academy of Management Meeting, Atlanta, Georgia.

Crawford, A., Gaylor, K., Rodriguez, L., & Whitfield, G. (2005, August). *Impact of Diverse Faculty at IHL*. Academy of Management Meeting, Honolulu, Hawaii.

Regional

Robinson, R. K., Schafer, S. E., & Crawford, A. L. (2010). *Gross m. FBL Financial Services: A Major Sea Change in Age Discrimination or Merely Maintaining the Status Quo*. Association of Legal Studies in Business, Southern Region, San Antonio, Texas.

Research Reports

2010: Robinson, R. K., Schafer, S.E., & Crawford, A.L., Gross V. FBL Financial Services: A Major Sea Change in Age Discrimination or Merely Maintaining the Status Quo., submitted to .

Research Honors and Awards

Honor

2005: , Academy of Management Conference. My part of the professional development workshop focuses on how culturally-diversed management professors enhance classroom learning by drawing from our experiences, encouraging students to embrace diversity (race, gender, religious affiliation, etc.), and promoting creativity and innovation by thinking outside of the box..

Other Research Activities

Basic or Discovery Scholarship

2011: , , . Submitted to: Journal of Applied Management and Entrepreneurship, January 2011

Article: Principles of Outstanding Leadership: Dale Carnegie's Folk Epistemology

Authors: Milorad M. Novicevic; Laura Williams; D. Reed Abraham, Michael C. Gibson, Jack Smothers, Aleta Crawford

Waiting to hear if accepted

Abstract: The purpose of this paper is to examine how Carnegie's principles can be used to describe three types of outstanding leadership: charismatic, ideological, and pragmatic. We explain Dale Carnegie's principles, assess which of these principles underlie particular types of outstanding leadership, and illustrate how the exemplary outstanding leadership of Henry Ford, Andrew Carnegie, and John Rockefeller, Jr. can be explained in terms of Carnegie's folk theory of leadership and Mumford's comprehensive research on charismatic, ideological, and pragmatic leadership.

2011: , , . Reviewer for Journal of Applied Management and Entrepreneurship, February 2011

Article: Rhona Rapoport: A Critical Biography of a Pioneering Work-Family Researcher

Summary: This research provided a historical account of the origins of the work-family research stream and the social issues that influenced the writings that were instrumental in the establishment of work-family issues as a research field.

Service to the University

College Assignments

Faculty Advisor:

2004-2005: Phi Beta Lambda - Business Fraternity

Member:

2004-2005: Selection Committee, Clinical Professor of Management (Southaven Campus)

University Assignments

Member:

2006-2007: Recruiting and Retention Committee, Tupelo Campus

2006-2007: Selection Committee, Coordinator of Non-Credit Programs

2006-2007: Selection Committee, Regional Admissions Counselor (Tupelo)

2006-2007: Selection Committee, Clinical Professor of Management (Oxford)

2004-2005: Selection Committee, Academic Advisor (Tupelo and Southaven Campuses)

Other Institutional Service Activities:

2004-2005: The University of Mississippi, School of Business Administration, Recruitment

The University of Mississippi, Tupelo Campus

College Assignments

Member:

- 2009-2010: Clinical Assistant Professor of Management 10046988
- 2007-2008: Management Faculty Search Committee II
- 2006-2007: Visiting Clin Instructor of MGMT Search
- 2006-2007: Clinical Asst Prof of Management Search
- 2005-2006: B-Comm Search Committee

University Assignments**Member:**

- 2014-2015: Selection Committee for Academic Counselor for the Business School
- 2013-2014: Search Committee for Dean, Tupelo Campus

Service to the Profession**Reviewer: Conference Paper**

- 2001: Academy of Management, Southern Region, New Orleans, Louisiana.
- 2000: Academy of Management, Annual Southern Conference, Orlando, Florida.
- 1999: Academy of Management, Western Region, Maui, Hawaii.

Service to the Community**Member of a Committee**

- 2004: Phi Beta Lambda, March of Dimes Fund-raiser

Other Community Service Activities

- 1999: Noxubee County Board of Education, Macon, MS, Consultant on professional business skills for employees of Noxubee County School District
- 1998: City of Starkville, MS, Consultant on diversity training for the city of Starkville's mayor, policemen, firemen, sanitation workers, and other city employees.

Speech / Presentation at a Community Meeting

- 2014: Mississippi Full Gospel Baptist Fellowship District Conference, Spoke on Pursuing Excellence to Achieve Desired Results
- 2014: Full Gospel Baptist Church Fellowship International Conference, Spoke on being Pursuing Excellence to Achieve Desired Results
- 2013: Full Gospel Baptist Church Fellowship International Conference, Spoke on Strategic Planning Skills for Individual Success
- 2012: Full Gospel Baptist Church Fellowship International Conference, Spoke on Being Disciplined and Prepared for Opportunitites When They Come
- 2010: Full Gospel Baptist Church Fellowship International Conference, Taught Leadership Skills and Presented Servant-Leader Qualities
- 2009: Full Gospel Baptist Church Fellowship International Conference, Taught a class on Recession-Proof

Living using Biblical and practical business principles

2009: State Wide Leadership Conference, Taught a class on Effective Teaching Techniques

2008: State-Wide Leadership Conference, Taught a class on Ladder Holders; Focused on building effective teams for organizational decision-making

2007: Teaching Skills Class, Taught attendees the principles of being effective teachers at a state-wide conference at the BancorpSouth Center in Tupelo, MS.

2007: Leadership Meeting, Taught attendees the principles of supporting leadership. Used instructional materials from the one of our nation's top leadership gurus, John Maxwell.

2006: How to Interview, Get the Job and Keep the Job Seminar, Instruct attendees on how to dress business professional, how to interview, and how to exhibit good organizational citizenship (i.e., workplace behavior)

Faculty Development

Research-Related Conference/Seminar

2012: Southern Management Association Annual Meeting, Fort Lauderdale, Florida. Attended research sessions and professional development workshops in the areas of teaching and research.

2011: Southern Management Association Annual Meeting, Savannah, Georgia. Attended research sessions and professional development workshops in the areas of teaching and research.

2010: Southern Management Association Annual Meeting, St. Pete's Beach, Florida. Attended research sessions and professional development workshops in the areas of teaching and research.

2008: Academy of Management Conference, Anaheim, California. Attended professional development sessions in the areas of teaching and research

Other Professional Development

2017: Southwest Academy of Management, Little Rock, Arkansas. Attended the 44th Annual Conference for the Southwest Academy of Management

2013: Work & Stress, Nashville, Tennessee. Attended sessions on the 21st Century Leader

Memberships

Academy of Management, 1997-Now, Divisions: Strategic Management, Gender and Diversity

Southern Academy of Management, 1997-Now

References

Dr. Brian Reithel

Dean

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Administration

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