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# David M. Gligor, Ph.D.

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## Assistant Professor of Marketing

### Academic Background

Ph.D. University of Tennessee, 2013.

M.B.A. Kennesaw State University, Atlanta, GA, 2008.

B.S. University of Tennessee, Knoxville, TN, Logistics and Transportation (Operations Management Emphasis), 2006.

### Academic Experience

Assistant Professor of Marketing, University of Mississippi (August, 2015 - Present), University, Mississippi.

Assistant Professor of Supply Chain Management, Massachusetts Institute of Technology, Global Supply Chain and Logistics Excellence Network, MIT Malaysia Institute for Supply Chain Innovation (August, 2013 - June, 2015), Kuala Lumpur, Malaysia-Selangor.

Research Affiliate, Massachusetts Institute of Technology, Center for Transportation and Logistics (August, 2013 - June, 2015), Cambridge, Massachusetts.

Research and Teaching Assistant, University of Tennessee - Knoxville (August, 2009 - May, 2013), Knoxville, Tennessee.

### Non-Academic Experience

#### National

Logistics Coordinator, Hapag-Lloyd (May, 2006 - August, 2009), Kennesaw, Georgia.

Logistics Team Leader, Ryder Integrated Logistics (June, 2005 - January, 2006), Knoxville, Tennessee.

Logistics Coordinator Co-op, General Electric (GE) (January, 2005 - June, 2005), Louisville, Kentucky.

#### International

Academic Consulting, Procter and Gamble, Starbucks, Mendelez International/Kraft Foods, Hershey's, Hanesbrands, Continental Tire, Telekom Malaysia, etc (2014 - 2015), Global, Malaysia.

### Refereed Articles

Gligor, D. M., Bozgurt, S., Russo, I., & Omar, A. (in press, 2018). A Look into the Past and Future: Theories Within Supply Chain Management, Marketing, and Management. *Supply Chain Management: An International Journal*.

Golgeci, I., Gligor, D. M., Tatoglu, E., & Arda, O. (in press, 2018). A Relational View of Environmental

Performance: What Role Do Environmental Collaboration and Cross-Functional Alignment Play. *Journal of Business Research*.

Russo, I., Confente, I., Gligor, D. M., & Cobelli, N. (in press, 2018). A Roadmap for Applying Qualitative Comparative Analysis in Supply Chain Research: The Reverse Supply Chain Case. *International Journal of Physical Distribution & Logistics Management*.

Tan, A. & Gligor, D. M. (in press, 2018). A decision-making framework for inventory positioning in an omnichannel business environment. *International Journal of Information Systems and Supply Chain Management*.

Feizabadi, J., Maloni, M., & Gligor, D. M. (in press, 2018). Benchmarking the Triple-A Supply Chain: Orchestrating Agility, Adaptability, and Performance. *Benchmarking: An international journal*.

Gligor, D. M. (in press, 2018). Performance implications of the fit between suppliers' flexibility and their customers' expected flexibility: A dyadic examination. *Journal of Operations Management*.

Gligor, D. M., Tan, A., & Nguyen, T. (in press, 2018). The obstacles to cold chain implementation in developing countries: Insights from Vietnam. *International Journal of Logistics Management*.

Maloni, M., Campbell, S., & Gligor, D. M. (in press, 2017). Exploring the effects of workforce level on supply chain job satisfaction and industry commitment. *International Journal of Logistics Management*.

Gligor, D. M. (in press, 2017). Re-examining Supply Chain Fit: An assessment of moderating factors. *Journal of Business Logistics*.

Russo, I., Confente, I., Gligor, D. M., & Cobelli, N. (in press, 2017). The combined effect of product returns experience and switching costs on B2B customer re-purchase intent. *Journal of Business & Industrial Marketing*.

Golgeci, I. & Gligor, D. M. (in press, 2017). The interplay between key marketing and supply chain management capabilities: The role of integrative mechanisms. *Journal of Business & Industrial Marketing*.

Gligor, D. M., Holcomb, M., & Feizabadi, J. (2016). An Exploration of the Strategic Antecedents of Firm Supply Chain Agility: The Role of a Firm's Orientations. *International Journal of Production Economics*.

Gligor, D. M. (2016). Identifying the Dimensions of Logistics Service Quality in an Online B2C Context. *Journal of Transportation Management*.

Maloni, M., Gligor, D. M., & Lagoudis, I. (2016). Linking Ocean Container Carrier Capabilities to Shipper-Carrier Relationships: A Case Study. *Maritime Policy and Management*.

Rivera, L., Gligor, D. M., & Sheffi, Y. (in press, 2016). The Benefits of Logistics Clustering. *International Journal of Physical Distribution & Logistics Management*.

Gligor, D. M. (in press, 2016). The Role of Supply Chain Agility in Achieving Supply Chain Fit. *Decision Sciences*.

Gligor, D. M. & E., C. (2015). Supply Chain Friends: The Good, the Bad, and the Ugly. *Business Horizons*, 58 (5).

Gligor, D. M., E., C., & Holcomb, M. (2015). Performance Outcomes of Supply Chain Agility: When Should You be Agile? *Journal of Operations Management*, 33.

Gligor, D. M., E., C., & Golgeci, I. (in press, 2015). Building International Business Theory: A Grounded Theory Approach. *Journal of International Business Studies*.

Gligor, D. M. (in press, 2015). Supply Chain Agility: Insights from Military and Sports Science. *Supply Chain Quarterly*.

Russo, I., Confente, I., Gligor, D. M., & Autry, C. (in press, 2015). To be or not to be (loyal): is there a recipe for customer loyalty in the b2b context? *Journal of Business Research*.

Gligor, D. M. & Holcomb, M. (2014). Antecedents and Consequences of Integrating Logistics Capabilities

across the Supply Chain. *Transportation Journal*, 52 (2).

Gligor, D. M. (2014). A Cross-Disciplinary Examination of Firm Orientations' Performance Outcomes: The Role of Supply Chain Flexibility. *Journal of Business Logistics*, 35 (4).

Gligor, D. M. & Holcomb, M. (2014). The Road to Supply Chain Agility: Examining the Role of Logistics Capabilities. *International Journal of Logistics Management*, 25 (1).

Gligor, D. M. (2014). The Role of Demand Management in Achieving Supply Chain Agility. *Supply Chain Management: An International Journal*, 19 (5/6).

Gligor, D. M. & Holcomb, M. (in press, 2014). The Role of Logistics Alliance Orientation on Forming the Alliance Structure. *Journal of Transportation Management*.

Thornton, L., Ben Brik, A., Autry, C., & Gligor, D. M. (2013). Does Socially Responsible Supplier Selection Pay Off for Customer Firms? A Cross-cultural Comparison. *Journal of Supply Chain Management*, 49 (3).

Gligor, D. M., Holcomb, M., & Stank, T. (2013). The Concept of Supply Chain Agility: Conceptualization and Scale Development. *Journal of Business Logistics*, 34 (2).

Gligor, D. M. & Holcomb, M. (2013). The Role of Personal Relationships in Supply Chains: An Exploration of Buyers and Suppliers of Logistics Services. *International Journal of Logistics Management*, 24 (3).

Maloni, M., Paul, J., & Gligor, D. M. (2013). Achieving Carrier-Shipper Equity with Ocean Vessel Slow Steaming. *Maritime Economics & Logistics*, 15 (1).

Gligor, D. M. & Autry, C. (2012). The Role of Personal Relationships in Facilitating Supply Chain Communications: A Qualitative Study. *Journal of Supply Chain Management*, 48 (1).

Gligor, D. M. & Holcomb, M. (2012). Antecedents and Consequences of Supply Chain Agility: Establishing the Link to Firm Performance. *Journal of Business Logistics*, 33 (4).

Gligor, D. M. & Holcomb, M. (2012). Increasing Responsiveness through the Firm-LSP Relationship Structure: A Behavioral Perspective. *Journal of Transportation Management*, 23 (2).

Gligor, D. M. & Holcomb, M. (2012). Understanding the Role of Logistics Capabilities in Achieving Supply Chain Agility. *Supply Chain Management: An International Journal*, 17 (4).

Sanders, N., Autry, C., & Gligor, D. M. (2011). The Impact of Buyer Firm Information Connectivity Enablers on Supplier Firm Performance: A Relational View. *International Journal of Logistics Management*, 22 (2).

## Papers Under Review

Gligor, D. M. & Bozgurt, S. (2018). "A Look Into the Past and Future: Theories Used Within Supply Chain Management, Marketing, and Management," Initial submission to *Supply Chain Management: An International Journal*.

Russo, I., Confenti, I., & Gligor, D. M. (2018). "A Roadmap for Applying Qualitative Comparative Analysis (QCA) in Supply Chain Research: The Reverse Supply Chain Case," 1st revise and resubmit to *International Journal of Physical Distribution and Materials Management*.

Michael, M. & Gligor, D. M. (2018). "The Impact of Supervisors and Mentors on Supply Chain Retention," 1st revise and resubmit to *International Journal Of Physical Distribution & Logistics Management*.

Golgeci, I. & Gligor, D. M. (2018). "A Relational View of Environmental Performance: What Role Do Environmental Collaboration and Cross-Functional Alignment Play?," 1st revise and resubmit to *Journal of Business Research*.

Bozgurt, S. & Gligor, D. M. (2018). "Customers' Behavioral Responses to Unfavorable Pricing Errors: The Mediating Role of Dissatisfaction and Anger," Initial submission to *European Journal of Marketing*.

Gligor, D. M. (2018). "If More Is Not Always Better, How Much Is Enough? The Impact of Value Co-Creation Fit On Customer Satisfaction," Initial submission to *Journal of the Academy of Marketing Science*.

Gligor, D. M. (2018). "Almost Three Decades Later, Is Focusing On Your Firm's Market Orientation Still Enough? The Performance Implications of Market Orientation Fit," 2nd revise and resubmit to *International Journal Of Research In Marketing*.

Gligor, D. M., Sheffi, Y., Rivera, L., & Saenz, M. (2018). "The Role of Logistics Clusters in Facilitating Horizontal Collaboration," Initial submission to *Transportation Journal*.

Gligor, D. M. & Gligor, N. M. (2018). "The impact of market orientation fit on performance," Initial submission to *Journal of the Academy of Marketing Science*.

Bozgurt, S., Gala, P., & Gligor, D. M. (2018). "Neuromarketing, What's next? A Systematic literature review of tools, areas, and emotions," Initial submission to *European Journal of Marketing*.

Gligor, D. M. & Gligor, N. M. (2018). "Exploring the relationship between the focal firm's market orientation and its supplier's market orientation: The impact on focal firm performance," Initial submission to *Journal of Marketing*.

Maloni, M., Gligor, D. M., & Feizabadi, J. (2018). "The Triple-A Supply Chain: A Systematic Literature Review," Initial submission to *International Journal Of Physical Distribution & Logistics Management*.

Gligor, D. M. (2018). "Distinguishing between the concepts of agility and resilience," 2nd revise and resubmit to *International Journal of Logistics Management*.

Gligor, D. M., Holcomb, M., & Autry, C. (2018). "A strategic perspective on supply chain agility," Initial submission to *International Journal Of Physical Distribution & Logistics Management*.

Rivera, L., Gligor, D. M., & Sheffi, Y. (2018). "The Benefits of Logistics Clustering," Initial submission to *International Journal of Logistics Management*.

## **Book**

Gligor, D. M. (2014). *The Concept of Supply Chain Agility: Conceptualization, Antecedents, and the Impact on Firm Performance* Scholars' Press.

## **Refereed Proceedings**

### **Full Paper**

Lagoudis, I., Gligor, D. M., & Maloni, M. (2015). Commodization in the Marine Container Industry. *Conference on "The role of Maritime Clusters and Innovation in Shaping Future Global Trade", Kuala Lumpur, Malaysia..*

Gligor, D. M. & Holcomb, M. (2015). The Role of Logistics Capabilities in Achieving Supply chain Agility. *Proceedings of the 2010 Supply Chain Management Educator's Conference (CSCMP)*.

## **Presentation of Refereed Papers**

### **International**

Feizabadi, J. & Gligor, D. M. (2017). *The Triple-A Supply Chain as A Source of Competitive Advantage: Scale Development and Model Testing*. Council of Supply Chain Management Professionals, Barcelona, Spain.

Gligor, D. M. (2016). *Debunking a myth: Should you always be fit?* Fifth European Academic Research Conference on Global Business, Economics, Finance, and Banking, Istanbul, Turkey.

Gligor, D. M. (2015). *A Cross-Disciplinary Examination of Firm Orientations' Performance Outcomes: The Role of Supply Chain Flexibility*. Council of Supply Chain Management Professionals, San Diego, California.

Lagoudis, I., Gligor, D. M., & Maloni, M. (2015). *Commodization in the Marine Container Industry*. IAME, Kuala Lumpur, Malaysia-Selangor.

Gligor, D. M. (2010). *The Role of Logistics Capabilities in Achieving Supply chain Agility*. Council of Supply Chain Management Professionals, San Diego, California.

### **National**

Bozgurt, S. & Gligor, D. M. (2018). *Scarcity (Versus Popularity) Cues for Rejected Customers: The Impact of Social Exclusion on Cue Types Through Perceived Uniqueness*. Southeast Marketing Symposium, Louisiana State University, Tuscaloosa, Alabama.

## **Presentation of Non-Refereed Papers**

### **International**

Gligor, D. M. (2014). *Supply Chain Fit and Performance: The Role of the Environment*. Decision Sciences Annual Meeting, Tampa, Florida.

Gligor, D. M. (2010). *Agile 3PL Alliances*. Decision Sciences Annual Meeting, San Diego, California.

## **Research Grants**

### **PastFunded**

2013: Gligor, D. M. Corporate sponsorship from Tennessee Valley Authority (TVA), Principal Investigator.

## **Research Honors and Awards**

### **Award**

2016: Best Paper of the Year Award, Decision Sciences. Winner. Single author. Decision Sciences is an Elite journal within top Supply Chain Management/Operations Management/Decision Sciences departments and the premier journal of the Decision Sciences Institute..

2015: Bernard J. La Londe Best Paper Award; Council of Supply Chain Management Professionals, Journal of Business Logistics. Winner. Single author. Journal of Business Logistics is an Elite journal within top Supply Chain Management/Logistics departments..

2014: Transportation Journal Paper Award, Transportation Journal. 2nd Place.

2013: Michael J. Stahl and Gregory M. Bounds Graduate Research Award, University of Tennessee. Winner.

2012: College of Business Administration Graduate Research Award, University of Tennessee. Finalist.

## **Service to the University**

### **University of Mississippi**

#### **Department Assignments**

#### **Assurance of Learning - Institutional Service:**

2016-2017: Assessment committee member

#### **Member:**

2017-2018: Vahid Ghomi

#### **College Assignments**

**Member:**

2017-2018: Assurance of Learning Committee

**Service to the Profession****Academic Conference: Moderator / Facilitator**

2016: Fifth European Academic Research Conference on Global Business, Economics, Finance, and Banking.

**Board Member: PRJ Editorial Review Board**

2018: International Journal of Physical Distribution and Logistics Management.

**Chair: Committee / Task Force**

2015: International Association of Maritime Economics (IAME) Conference, Kuala Lumpur, Malaysia-Selangor. Member of the Organizing Committee of the 2015 International Association of Maritime Economics (IAME) Conference, Kuala Lumpur

**Reviewer - Article / Manuscript**

2018: Transportation Journal.

2018: International Journal of Production Economics.

2018: International Journal of Research in Marketing.

2018: Decision Sciences Institute.

2018: Journal of Business Logistics.

2018: International Journal of Logistics Management.

2018: European Journal of Marketing Research.

2017 – 2018: International Journal of Operations and Production Management.

2017 – 2018: International Journal of Physical Distribution and Logistics Management.

2017: Global Business Research Journal.

2017: International Journal of Operations and Production Management. Reviewer

2016: International Journal of Logistics Management. Reviewer

2016: Transportation Journal. Reviewer

2016: Supply chain management: an International Journal.

2015 – 2016: Journal of Supply Chain Management.

2015 – 2016: Journal of Business Logistics.

2015: International Journal of Logistics Management.

2015: International Journal of Physical Distribution and Logistics Management.

2015: International Journal of Production Economics.

**Presentation**

2018: Teaching MBA class in Supply Chain Management at University of Verona in Italy (1 week)., Verona, Italy. Teaching MBA class in Supply Chain Management at University of Verona in Italy (1 week). Volunteer work to promote the University of Mississippi overseas and the supply chain capabilities of the faculty. As a

results of the class, several Italian students expressed interest (email records) in studying at our university's.

## **Teaching Honors and Awards**

### **Award**

2013: College of Business Administration Graduate Teaching Award, University of Tennessee. Winner.

2011: College of Business Administration Graduate Teaching Award, University of Tennessee. Finalist.